



PSO Meeting Minutes October 8, 2021

Board Attendees: Travis Clement, Kelle Hohl, Amanda Shearer, Aimee Avery, Veronica Palmieri

Missing: Brett Gilfillan, Kara Stanek, Ada Betancourt

Additional Participants: Heather Wimsatt, Alissa Dunn, Diana Laulainan-Schein, Jennifer Kindsfater, Pamela Perriliat, Tiffany Uelner, Tanya Little, Michele Rubin

8:15am In person/Zoom meeting start

President Report (Kelle Hohl)

- We are considering a subscription to Signup Genius, gold plan, which allows for additional features and up to ten administrators.
- We are working together with Archway, the field has helped bring us together. We can share and support each other for dine out events.
- Booster Club - Merged into PSO last year. We are looking for a Booster Club representative for the PSO Board. We need this lead to oversee the committee. We asked Coaches for recommendations. Mr. Ediger is talking to a few people right now. We also need a committee. If your students are in athletics, please sign up to help out. We would like to plan more BBQs, plan for Barrett Jackson Parking, and a Top Golf event.
- Parent comments - Could we invite 5th graders to MS Social events towards the end of the year, or create a joint 5th and 6th grade event. Suggestions discussed.

Headmaster (by Travis Clement)

- Parent teacher conferences are coming up the week after Fall break.
- We have a signup genius in the weekly update for traffic - if parents can help relieve duties during conference week and also help with traffic quarter 2 that would help out a lot.

Treasurer (Amanda Shearer)

- We are moving the bulk of the Accounting to Great Hearts.
- All programs are doing really well. The BBQ did really well. The Used uniforms program is doing well. We will be selling used uniforms again the week of parent teacher conferences

VP of Passive Fundraising (Message from Ada Betancourt)

- We returned both drink machines and ordered a new drink machine. There are shipping delays. It will hopefully arrive in 2-3 weeks
- Thank you to all families for continuing support of the lunch program.
- Parent Comments - It is taking a long time to pick up lunch some days. The pick up areas are crowded. Could we put condiment trays and napkins on a separate table to help move along faster.
 - (Kelle Hohl) We will mention everything to Ada. The beginning of the year is always a learning curve for vendors, volunteers and parents. This will run smoother as time goes on
- Please contact Ada if you have any questions or concerns.

VP of Communication (Aimee Avery)

- Added a new section to our website, PSO News. It will list all things that are happening soon.
- All information can be found on our website - lunch program, shoppers program, dine out and social events, snowstorm, and contact information.
- Snowstorm will be November 15th through December 9th this year. We are looking for help to decorate. There is a meeting next week to get approval of the timeline.

Additional Committee Reports

- Shoppers Program (Heather Wimsatt)
 - Our focus is growth this year. We were featuring a program every couple days on Facebook. Now we will feature one per week.
 - National box tops week - Ten new families, we made \$100.
 - November 30th - Dining and Shopping event. Shopping - Kendra Scott 20% back to the school, there will be a promo code if you order online. Dining - Creamistry and possibly Zinburger. we might have our choir singing if the Quarter waives the \$300 stage fee.
 - November 4th - December 3rd Script Program - we made \$600 last year but we used to make \$2000! So figuring out how to best promote! You purchase actual gift cards through the Script program. If you miss the deadline you can purchase e-gift cards through the Benefit app. This year we will run this program twice, next year we might run it three times.
- MS Social (Alissa Dunn/Diane Kar)
 - Boo Bash is coming up on October 23rd.
 - We cleaned out the storage and we have some nice things to work with.
 - We changed the December event to KTR, still figuring out details.
 - September Movie Night - Almost 100 kids attended. We broke even. Maybe we will have another movie night in the Spring.
 - Open Skate opened up again at the Ice Den - might plan a future event.
 - Maybe we can plan a 5th and 6th grade event around the school shadow day event.
 - (Diana Laulainan-Schein) Parents please send Boo Bash photos to the yearbook committee.

Next meeting is a board meeting on Friday, November 12th at 8:15 am.

Meeting adjourned at 9:00am